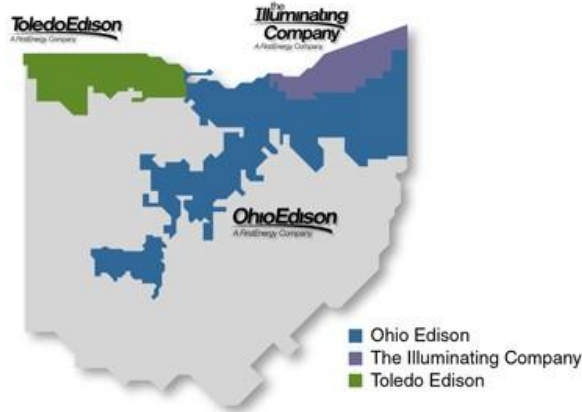


# ENERGY EFFICIENCY INCENTIVE PROGRAMS

## QUICK REFERENCE CARD

Save money, reduce your energy use and get paid to do it!



PROGRAM	INCENTIVES	LIMITS/REQUIREMENTS
<p><b>LIGHTING</b></p> <p>This program provides incentives to encourage participants to install high-efficiency lighting equipment and controls for retrofit/renovation of existing facilities and new construction projects.</p>	<ul style="list-style-type: none"> <li>Per-unit incentives are available for technologies such as linear fluorescents, fixtures, LEDs, and LED exit signs.</li> <li>Lighting equipment that does not meet the requirements of the prescriptive program may be incentivized on a cents per kilowatt-hour (kWh) performance basis.</li> </ul>	<ul style="list-style-type: none"> <li>Incentives are capped at total equipment cost (excluding taxes).</li> <li>See the program website for more details regarding specific requirements for each technology.</li> </ul>
<p><b>HVAC</b></p> <p>This program offers incentives to encourage participants to install high-efficiency heating, ventilation and air conditioning equipment.</p>	<p>Flat-rate per unit or per-ton capacity incentives are available for:</p> <ul style="list-style-type: none"> <li>air conditioners</li> <li>water-cooled electric chillers</li> <li>heat pumps</li> <li>PTAC/PTHP</li> </ul>	<ul style="list-style-type: none"> <li>HVAC equipment must be for ambient cooling applications only and must meet or exceed the minimum efficiency rating required for the equipment type and cooling capacity.</li> <li>Only new equipment is eligible for incentives.</li> </ul>
<p><b>CUSTOM BUILDINGS</b></p> <p>This program offers incentives for retrofits and new construction projects that include technologies or customer-specific energy efficiency projects that do not meet the eligibility criteria for other business programs.</p>	<ul style="list-style-type: none"> <li>Custom building projects include building shell and systems improvements (windows replacement, addition of insulation, roof replacement, etc.) that reduce energy consumption and demand by improving building energy performance.</li> <li>Custom building projects are offered an incentive on a cents per kilowatt-hour (kWh) performance basis.</li> </ul>	<ul style="list-style-type: none"> <li>Projects must meet minimum annual energy savings of at least 20,000 kWh/year.</li> <li>Incentives are limited to 50% of the total project cost.</li> </ul>

Unless otherwise noted, pre-approval is required prior to purchasing equipment to ensure it meets program requirements and is eligible for incentives.



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PROGRAM	INCENTIVES	LIMITS/REQUIREMENTS
<b>CUSTOM EQUIPMENT</b> This program offers incentives for technologies or customer-specific energy efficiency projects that do not meet the eligibility criteria for other business programs.	<ul style="list-style-type: none"><li>• Custom equipment projects are eligible for incentives on a cents per kilowatt-hour (kWh) performance basis.</li><li>• Per-unit incentives are available for variable speed drives and three phase motors.</li></ul>	<ul style="list-style-type: none"><li>• Incentives are limited to 50% of the total project cost, including labor.</li></ul>
<b>APPLIANCES &amp; ELECTRONICS</b> This program offers incentives to participants to install high-efficiency equipment such as ENERGY STAR®-certified appliances and electronics.	Per-unit incentives are available for ENERGY STAR equipment such as: <ul style="list-style-type: none"><li>• commercial clothes washers/dryers</li><li>• refrigerators &amp; freezers</li><li>• heat pump/solar water heaters</li><li>• window AC units</li><li>• pre-rinse spray nozzles</li><li>• UPSs &amp; and office equipment</li></ul>	<ul style="list-style-type: none"><li>• Incentives are capped at total equipment cost.</li></ul>
<b>FOOD SERVICE EQUIPMENT</b> This program offers incentives to install high-efficiency food service equipment and equipment controls.	Incentives are available for ENERGY STAR equipment such as: <ul style="list-style-type: none"><li>• ice machines</li><li>• commercial reach-in refrigerators/freezers</li><li>• refrigerated display cases/walk-ins</li><li>• electric combination/convection ovens, steam cookers and other select food service equipment</li><li>• anti-sweat heater controls &amp; vending machine controls</li></ul>	<ul style="list-style-type: none"><li>• Incentives are capped at total equipment cost (excluding taxes).</li><li>• Only new equipment is eligible for incentives.</li></ul>
<b>MUNICIPAL TRAFFIC LIGHTING</b> This program offers incentives to install high-efficiency traffic signals through per-unit incentives.	Incentives are available on a fixture basis for converting to 8" & 12" LED round & turn arrow traffic signals, and on a fixture basis for 9", 12", & 16" pedestrian signals.	<ul style="list-style-type: none"><li>• Incentives are capped at total equipment cost (excluding taxes).</li><li>• Only new equipment is eligible for incentives.</li></ul>

## All programs are subject to change without notice - Incentive-Pricing is variable

Costs of this program may be recovered through customer rates in accordance with Ohio law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit [EnergySaveOhio.com](http://EnergySaveOhio.com). FirstEnergy's Ohio utilities, their parents, subsidiaries, employees, affiliates and agents assume no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied.

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