

## Quick Reference Card

**Save money, reduce your energy use, *and get paid to do it!***

Program	Incentives	Limits/Requirements
<p><b>Standard Lighting</b></p> <p>This program offers incentives and information to encourage participants to install high efficiency lighting equipment through per-unit incentives. Incentives are for existing facilities only.</p>	<ul style="list-style-type: none"> <li>Per unit incentives ranging from \$1-\$74/unit for linear fluorescent fixtures, compact fluorescent light bulbs, LED exit signs, and lighting controls.</li> </ul>	<ul style="list-style-type: none"> <li>All standard lighting projects require pre-approval prior to the purchase and installation of equipment.</li> <li>Incentives capped at 50% of total project costs, not to exceed \$3,000.</li> <li>Specific requirements for various technologies, see</li> </ul>
<p><b>Non-Standard Lighting</b></p> <p>This program is intended for use with energy efficiency lighting projects, both new construction and retrofit, that do not meet the requirements of the Standard Lighting Incentives for Business program.</p>	<p><b>For interior lighting:</b></p> <ul style="list-style-type: none"> <li>Incentive is \$0.05/kWh reduced. The program also offers the same per-unit incentives as the Standard Lighting Program (Per unit incentives for linear fluorescent fixtures, compact fluorescent light bulbs, LED exit signs, and lighting controls).</li> </ul> <p><b>For exterior lighting:</b></p> <p>The incentive is \$0.05/kWh reduced.</p>	<ul style="list-style-type: none"> <li>All non-standard lighting projects require pre-approval prior to the purchase and installation of equipment.</li> <li>Incentives are capped at 50% of project costs.</li> <li>Manufacturers' cut sheets required for all installed fixtures.</li> </ul>
<p><b>Motors &amp; Drives</b></p> <p>This Program offers incentives and information to encourage participants to install NEMA Premium<sup>®</sup> motors and Variable Frequency Drives (VFDs).</p>	<p><b>Motors:</b></p> <p>Per-unit incentives for electric motors between 1-200 hp that operate at least 2,000 hours/year.</p> <p><b>VFDs:</b></p> <p>As of October 12, 2011, incentives are \$30/hp controlled (up to 500 hp) for installation of VFDs where no speed control was previously installed.</p>	<ul style="list-style-type: none"> <li>All Motors &amp; drives projects require pre-approval prior to the purchase and installation of equipment.</li> <li>Incentives are limited to the total project cost.</li> <li>EC motors are not eligible</li> </ul>

## Energy Efficiency Incentive Programs

(Continued from front of card)

Program	Incentives	Limits/Requirements
<p><b>Traffic Signals</b></p> <p>This program offers incentives and information to encourage participants to install high efficiency LED traffic signal lights.</p>	<p>Flat-rate incentives per fixture for converting to the following lighting technologies:</p> <ul style="list-style-type: none"> <li>• LED Round Signals: 8" and 12" red, yellow &amp; green signals</li> <li>• LED pedestrian sign</li> </ul>	<ul style="list-style-type: none"> <li>• All traffic signals projects require pre-approval prior to the purchase and installation of equipment.</li> <li>• Incentives are limited to the total project cost.</li> </ul>
<p><b>Custom Incentives</b></p> <p>This program offers incentives for projects that include technologies and/or customer specific energy efficiency projects that do not meet the eligibility criteria for other FirstEnergy utility business programs.</p>	<p>Incentive is \$0.08/kWh saved.</p>	<ul style="list-style-type: none"> <li>• All custom projects require pre-approval prior to the purchase and installation of equipment.</li> <li>• Incentives are limited to the total project cost.</li> </ul>
<p><b>Specialty Equipment</b></p> <p>This program offers incentives and information to encourage participants to install high-efficiency water heaters, energy load measures, laundry equipment, and vending machine measures.</p>	<p>Incentive is \$10-\$50/measure.</p>	<ul style="list-style-type: none"> <li>• All specialty equipment projects require pre-approval prior to the purchase and installation of equipment.</li> <li>• Incentives are limited to the total project cost.</li> </ul>
<p><b>Refrigeration and Commercial Food Service</b></p> <p>This program offers incentives to encourage grocery stores, convenience stores, restaurants as well as schools, hospitals and lodging facilities which include food service to install high efficiency refrigeration and commercial food service equipment.</p>	<p>Incentives are available for ENERGY STAR commercial solid door refrigerators and freezers, ENERGY STAR ice machines, ENERGY STAR Electric Steam Cooker, and pre rinse sprayers. Incentives range from \$35 \$400/measure.</p>	<ul style="list-style-type: none"> <li>• All refrigeration and commercial food service projects require pre-approval prior to the purchase and installation of equipment.</li> <li>• Incentives are limited to the total project cost.</li> </ul>

### For More Information

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**All programs are subject to change without notice.**

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