



Ohio Edison • The Illuminating Company • Toledo Edison

Your First Source for
Energy Savings

Thank you for your interest in becoming a Program Ally!

Program Allies include electrical or mechanical contractors, architects, engineers, equipment vendors and many others who work directly with customers of Ohio Edison, The Illuminating Company and Toledo Edison (FirstEnergy's utilities) to plan and implement energy efficiency projects.

This form provides the information needed to include your business contact on the Business Programs website. You will also be added to our program database to receive regular announcements and updates.

BUSINESS PROGRAM ALLY SIGN-UP FORM			
Customer Information			
Company Name:		Phone:	
Address:		City:	State: Zip:
Contact Name:		Title:	
Email Address:		Cell Phone:	Fax:
Website:		City:	State: Zip:
Is your business a Minority- and Women-Owned Business? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If so, do you want your MWOB status included in your contact information listing? <input type="checkbox"/> Yes <input type="checkbox"/> No			
How did you hear about the program? <input type="checkbox"/> Program Contact <input type="checkbox"/> Utility Contact <input type="checkbox"/> Customer <input type="checkbox"/> Direct Mail <input type="checkbox"/> Mass Media <input type="checkbox"/> Seminar <input type="checkbox"/> Other _____			
Business Information		Utility Territory Served (Please indicate all territories in which you offer services)	
<input type="checkbox"/> Architect <input type="checkbox"/> Contractor – Electrical <input type="checkbox"/> Contractor – Mechanical <input type="checkbox"/> Consultant <input type="checkbox"/> Retailer	<input type="checkbox"/> Distributor <input type="checkbox"/> Engineer <input type="checkbox"/> Manufacturer <input type="checkbox"/> Manufacturer Representative <input type="checkbox"/> Other _____	<input type="checkbox"/> Ohio Edison <input type="checkbox"/> Toledo Edison <input type="checkbox"/> The Illuminating Company	
Services (Please indicate all that apply)		Customer Types (Please indicate all that apply)	
<input type="checkbox"/> Building Design <input type="checkbox"/> Commissioning <input type="checkbox"/> Compressed Air Systems <input type="checkbox"/> Controls <input type="checkbox"/> Energy Analysis <input type="checkbox"/> Foodservice Equipment <input type="checkbox"/> Grocery	<input type="checkbox"/> HVAC <input type="checkbox"/> Insulation <input type="checkbox"/> Lighting <input type="checkbox"/> Motors/Drives <input type="checkbox"/> Plumbing <input type="checkbox"/> Windows <input type="checkbox"/> Other (Specify) _____	<input type="checkbox"/> Not-for-Profit <input type="checkbox"/> Multifamily <input type="checkbox"/> Commercial <input type="checkbox"/> Industrial <input type="checkbox"/> Government (State, County or Municipal) <input type="checkbox"/> Institutional <input type="checkbox"/> Federal <input type="checkbox"/> Other _____	

GENERAL PROGRAM ALLY RULES

The information on this form will be posted on the Program Ally list on the Business Programs website, hosted by SAIC, unless you indicate below that you do not want your business to be included.

- Yes, please include my business information in the Program Ally list.
- No, please do not include my business information in the Program Ally list.

By signing this Program Ally registration form, you agree:

- Your business' participation in all business programs from FirstEnergy's utilities will comply with all published program guidelines as found on all program application forms.
- The designation of Program Ally does not constitute an endorsement of the Program Ally by FirstEnergy's utilities or SAIC.
- Use of the FirstEnergy name and logo, "First Source" tagline, and the SAIC logo by Program Allies and program participants is prohibited.
- To abide by all applicable laws, building codes, and licensing agreements.
- Participation in these programs is voluntary and may be terminated by either party at any time or for any reason without penalty.

Submission of this form and/or listing on the program website is not a guarantee of work or an endorsement, and does not give rise to any obligation to a Program Ally by either FirstEnergy's utilities or SAIC. Neither SAIC nor FirstEnergy's utilities will solicit or provide direct compensation to the participating Program Allies for their services on a FirstEnergy utility customer's behalf. FirstEnergy utility customers may use the contractor, product or service provider of their choice, regardless of whether the individual or firm is on the Program Ally list. The Program Allies may enter into direct and independent contracts with FirstEnergy utility customers.

By signing below I agree to comply with the Ohio Business Program rules and guidelines.

SIGNATURE: _____

DATE: _____

PRINT NAME: _____

TITLE: _____

INSTRUCTIONS: After clicking Submit above, if a new email message appears with this completed form attached, simply click 'Send' and you're done. You can then save a copy of the completed form to your hard drive if you wish.

If a new email message does not appear, you'll need to save this completed form to your desktop, then create a new email message addressed to energysaveohio@saic.com, attach the file you just saved, then send.

To Mail or Fax:

**FirstEnergy Business Program
Program Ally Coordinator**
8870 Darrow Road
Suite F106-243
Twinsburg, OH 44087
Fax: 440-201-6936